

## **2009 RATES**

We have spent some time crunching numbers and discussing rates. We are keenly aware that these are difficult economic times for everyone and that every effort should be made to hold down expenses and unnecessary spending.

In 2008 we raised rates approximately 6% to cover anticipated increases in fuel costs. This was the first rate increase since 2005. Anyone who filled a tank last year knows that the rate increase didn't cover the fuel increases that we had. Fuel wasn't the only thing that went up significantly. Overall, 2008 maintenance costs went up more than 13%. We'll know the actual figure later, but we budgeted a 10% increase and are running a little over. We decided last year that raising the maintenance budget was desperately needed and long overdue. The good news is that the money we spent actually showed up on the golf course. The bad news is that we don't see expenses going down anytime soon and actually anticipate they will go up. Long-term, these are costs that we must pass on in what we charge for golf.

Labor is our biggest expense, of course. Wages also went up a bit. People should understand that the people who work in the golf business do not make a lot of money. They have great jobs and work very hard, especially on holidays and weekends that other folks have off. However, relatively speaking, they don't make much money when compared to other workers. This is fact, and those that choose to be in this business understand that when they get involved. We have to be competitive with other golf courses, of course, but there is simply no room for wages to go any lower. We have to try to be more efficient and save money in other areas.

We could go on with other facts and figures, but we think that folks understand these tough times well enough.

The bottom line is that the new season pass rates represent a 10% price increase. This will not fully cover increases in our costs, but it will help us to continue making improvements to the course and to pay our people a living wage. On the bright side, despite the fact that we had poor weather last spring, we saw a modest overall increase in green-fee play. We also have to raise these rates a little this year, as well. However, our members should understand that the more fee-play increases, the more affordable our season passes become and the less we will have to raise our rates in the future. We will aggressively compete for our fair share of the green-fee players and continue to attract outings and groups. Everyone must understand that we live in a very competitive market where there is about 3 times the golf available as in the rest of the nation. We'll do our best to attract and serve these customers.

I want to thank everyone for the loyalty they have shown to Canyon Springs last year and in the past. We have the greatest customers in the world. We all deeply regret implementing rate increases during these uncertain times. We have done so only to keep pace with increases in expenses. There is little else that we can do but grit our teeth and bear it, and then go out and enjoy our golf as much as we can.

**Thank you again for your loyalty and support,**

Dave McCollum and the Canyon Springs Staff.

## 2009 SEASON FEE SCHEDULE

Monday, January 19, 2009

Monday, February 16, 2009

Thursday, April 30, 2009

Single	\$609.00	\$644.00	\$715.00
Couple	\$890.00	\$941.00	\$1045.00
Family	\$982.00	\$1040.00	\$1,155.00

**Season Cart Rental (start of season until November 15, 2009—paid by April 30, 2009)**

Single	\$450.00
Couple	\$800.00

**Season Range Pass**

Single	\$160.00
Family	\$295.00

**Locker Rental**

Large	\$20.00
Medium	\$15.00
Small	\$10.00

**NOTES:** Please note there are 3 discount deadlines for renewing pass holders: January 19, February 16, and April 30, 2009. Golf rates have increased. Please read the accompanying letter for a fuller explanation.

**Full payment must be made by April 30, 2009 or the following season fees will be charged:**

Single	\$750.00
Couple	\$1,10.00
Family	\$1,320.00

**PLEASE MAKE PAYMENTS TO:**

**McCOLLUM ENTERPRISES, LTD.  
CANYON SPRINGS GOLF COURSE  
P.O. BOX 5492  
TWIN FALLS, ID 83303**

**For Credit Card payments: Please call me with your card info and I will run the payment. My office number is below. Due to weather, the pro-shop is not staffed full time. We will have somebody in the pro-shop January 16- 19, 2009, 10 AM to 3 PM, if you want to make payments in person. You may also call me at (208) 732-5680 and arrange a convenient time for you.  
Dave McCollum**



## GREETINGS EVERYONE

I really don't want the 2008 season to come to a close, but I haven't figured out a way to stop it. This has been a great year in the Canyon. We want to thank everyone for their patience, help & support. We learned a lot this year and plan to use that knowledge to make your 2009 season that much better. Please know that your feedback, both positive and negative, is very important to us. Please look for the comment boxes on your next visit and take a second to give us your feedback.

We want to thank the Men's and Ladies Association officers for their exceptional work this year. The Club Championship & Member Guest went off great. The twilight leagues went very smooth and I think a good time was had by all. These officers also had a hand in Men's Fun Nights, Ladies Rock Chuck Classic, Canyon Springs Amateur, Couples Nights and Couples Day. Please take time to thank these hard working officers for their service.

We brought back Clean-Up Day to the Canyon this year. It was a lot of fun and so much was accomplished: trimming trees, filling divots, painting, gardening, cleaning up yardage markers, repairing ball marks and much more. I can't tell you enough how much we appreciate those who took time out of their busy schedules to show their support. **Thank you so much for your help and hard work.** We are planning on having the first 2009 Clean-Up Day on April 18<sup>th</sup>. Look for more information in the spring newsletter.

As the golf season ends, the always joyous holiday season is right around the corner. We want to invite everyone to come visit your friendly pro-shop for all of your holiday shopping needs. Let us help you find that perfect club, the golf ball made just for you, a shirt, a pair of shoes, jackets and more to help you look your best. As most of you already know **all pro-shop credit must be used by December 15<sup>th</sup>**. So please come down and take advantage of the great holiday sales. While you're holiday shopping in the Canyon, make sure you put your name on a raffle ticket. We will be having a weekly drawing for bags, balls, clubs, shoes and accessories to show our appreciation for your support!

As you all know we are very fortunate to live in an outstanding community. We want to thank not only the Men's and Ladies Association sponsors, but the following Canyon Springs Amateur sponsors for their support.

Canyon Springs Men's Association  
Pepsi Cola Company  
AmeriPride  
Canyon Springs Bar & Grill  
Pipeco  
Summit Large Animal Clinic  
Westerra – Gregg Olsen  
Wells Fargo Bank

Obenchain Insurance  
Magic Valley Dist. – Coors/Miller Lite  
Prudential Idaho Homes & Properties  
First Federal Savings Bank  
S & G Produce  
Beams Quality Flooring  
Creative Eye Interior Design

Freedom Insoles  
Black Oil  
Canyon Springs Ladies  
Mason's Trophies  
Snake River Tire  
LeMoyne Reality  
Chilis Bar & Grill

*Please help us support all of our sponsors.*

We are still missing some **addresses & phone numbers** for many of you, especially **e-mail addresses**. We are sending news-letters, coupons, event updates, tournament results and much more by email only. If you don't have an email address surely you have a friend or family member who does. Please call us to make sure your contact information is current.

**Thanks again for a great 2008!! We look forward to seeing you all this holiday season.**

**Canyon Springs Staff**

## **Hello Everyone:**

My first letter for the 2008 golfing season was written Feb. 4th. I told you of the opening scramble, tournament dates and the closing scramble. We were all looking forward to a great golfing season and it happened! Now that November has rolled around the golfing time is limited to the few days we get that the wind isn't blowing too bad and the temperature is somewhat tolerable. The Golf course had lots of maintenance done this year. Trees were trimmed and removed, the hazard is less a hazard in some areas and I believe the course is greener because of all the fertilizer and proper management.

Since I retired it seems as though each day goes by very fast. It's been two years that I have been the Canyon Springs Men's President and now it's time for me to step aside and give someone else the opportunity to serve the members. Thank you very much for all your support and help these last two years. I had the pleasure to meet new people, enjoy the company of most all the members and work with the Staff to plan events.

### **In 2009 and 2010 your officers will be as follows:**

President: Tony Haines    Vice Pres: Brad Hodges    Treasurer: Jeff Rolig    Secretary: Bill Southwick  
I know that they will do you and I an excellent job of representing the members of our golf course.

I hope that everyone enjoyed all the tournaments and congratulations to all of you who played well and placed. Our club champion (Rick Burke) and senior club champion (Gordon Barry) both participated in the 2008 IGA Tournament of Champions at Sun Valley. Rick finished in 10th place and Gordon 1st place. Congratulations to the both of you on your accomplishment and thank you for representing Canyon Springs Men's Golf Association at this event.

Only two holes-in-one were recorded this year: Tom Wray and Kevin Jones, very nice!

I would like to thank our tee box sponsors for the 2008 season. Thank you very much for the help and donations to the Men's Association:

Apex Containers	Black Oil	Brady's Hot Tubs and Billiards
Budweiser-Watkins Distributing	Fox Floral	Gary Amoth Trucking
Gem State Welders	The Golf Link	Idaho Electric
Kimberly Pet Care	McCollum Enterprises	Pak Law Offices
Pioneer Club	Prudential-Idaho Homes and Properties	R & S Supply
Rolig Law Offices	S & G Produce	Stutzman Plumbing

I hope that everyone has a great fall season and a short and mild winter. Wishing you all Happy Holidays ahead and hoping to see you all this spring for a terrific 2009 golf season.

### **Larry Adams**

*Canyon Springs President*

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## **Hello Everyone,**

I would like to **thank all** who participated in Men's Twilight. As most of you are aware I have coordinated men's league for the past two years. It has been a lot of fun; however it is time for me to move on. With that being said, Brad Hodges, the new Vice President, will be taking over those responsibilities. I am sure he will do an excellent job.

I would also like to **thank all** of those who helped with fundraising and all of the unknown projects that needed to be done to make our Member Guest & Club Championship successful. Also, thanks again to Larry Adams for the outstanding job he did as president of the association; it has been a pleasure to work with him.

See you all in the spring! **H**ave a great winter!

**Tony Haines** *Men's Association Vice President*

# **LADIES ASSOCIATION**

**Hello Ladies,**

I hope that everyone had a great golf season this year. It is hard to believe it is November already and the season is winding down. Hopefully we will still have some nice days for those of us diehards who would like to get a few more rounds in. We were unable to elect officers at our fall banquet this year. Those that have been nominated for office next year are Teresa Armstrong for President, Sharon Thorpe for 1st Vice President and Iris Hawkins for Secretary/Treasurer. We still need someone to volunteer for 2nd Vice President next year. If you are interested please call Teresa Armstrong at 734-4561. We will be having a spring meeting and installing officers at this meeting

We would like to congratulate Sally Bloxham as our ladies association club champion this year. Unfortunately Sally was unable to participate in the tournament of champions. Also congratulations go to Chris Sterling for her Hole in One on #8 during the closing scramble.

We would also like thank all of you who helped out with league and the tournaments this year and in getting sponsors and raffle prizes.

Thanks to all ladies that participated in Intercity and represented Canyon Springs.

## **We would like to thank our 2008 sponsors:**

ALEXANDER DENTAL GROUP  
BARGER-MATTSON AUTO SALVAGE  
BLACK OIL COMPANY  
CANYON SPRINGS PRO SHOP  
COVE  
DR. CHARLES CUTLER  
DR. JOHN SHUSS  
DR. MARK MCKAIN  
DR. MILES HUMPHREY  
ESCAPE SALON  
FARM CREDIT SERVICES  
FARMERS NATIONAL BANK  
GEM STATE WELDERS SUPPLY  
GOLF LINK  
IDAHO ELECTRIC MOTOR SERVICE  
KIMBERLY VET HOSPITAL

LAND TITLE ESCROW, INC.  
M.V. ANESTHESIOLOGY ASSOC.  
MAROD MEDICAL SPA  
MARTA'S BLACK ROCK  
MCCOLLUM ENTERPRISES  
MIDDLEKAUFF  
OBENCHAIN INSURANCE INC.  
PIONEER CLUB  
REEDER FLYING SERVICE  
ROB GREEN PONTIAC, BUICK, GMC  
RON'S GOLF CARTS  
STUTZMAN PLUMBING  
TITLEFACT  
TRUSCOTT, INC.  
WINDRIDERS  
ZIONS BANK

**I hope everyone has a great holiday season and look forward to seeing you next year.**

**Teresa Armstrong**

*Canyon Springs Ladies Association*